



Louisiana Emergency Rental Assistance Program

- **\$3.23 million approved for payment last week.** Average award is **\$5,154 per tenant.**
- 759 new applications started last week.
- **1,790 tenants** have received direct payments **totaling \$6.62 million** due to unresponsive/uncooperative landlords.
- **7,238 utility requests** approved for payment, totaling **\$3.8 million.**
- Program prioritizing applicants with eviction notices on file – 6,791 applicants report having received eviction notices. Of these, 4,742 have been approved for payment, and 2,025 are being prioritized in case management or QC review.
- Web traffic increased 30% last week from the week before, with highest number of visits from the Baton Rouge area, followed by New Orleans, Monroe, Hammond, and New Iberia. More than 11,000 users clicked through to the Application Portal. Most access the site through Google search or direct link and via smartphone.
- The State in collaboration with Treasury has determined the best path forward for ERA1 voluntary reallocation to the LGUs via Treasury. The State has requested that Treasury consider a request for voluntary reallocation using ERA2 funds, but this process is unlikely to occur until late March at the earliest.
- State's Pilot Eviction Diversion Program with Southern University Law Center is ramping up as law students return for Spring Semester.



Louisiana Homeowner Assistance Fund

- Full program launch occurred Monday, 1/10.
- Stakeholder outreach included sharing program one-pager and social graphics for easy sharing with audiences. We look forward to our stakeholder groups engaging their respective networks and spreading the word to Louisiana residents.

- 1737 total applications. 73 payments have been disbursed to date, totaling **\$688,368**; the next 53 payments are pending final review and funding from GOHSEP, totaling \$558,006. Average payment \$9,556.
- Comparing Monday, 1/3 and Monday, 1/10, web traffic **increased by 5,158%** on the day of program launch.
- The highest number of web visits come from the Baton Rouge area, followed by New Orleans, Denham Springs, Shreveport, and Lafayette. Roughly 87% of users are accessing the website through direct URL link via smartphone. The second top source is ncsha.org (National Council of State Housing Agencies website)
- Program currently working with 130 unique mortgage vendors.
- Roundtable with housing counseling agencies to discuss program referral process has officially been set for **1/20**, and meeting invitations have gone out.