

Think Tank Questionnaire Survey

1 Do you think each work stream should be separated amongst the group?

4 respondents said "No"
7 respondents said "Yes"
Separate as a task, but it should be united in purpose and consolidated
Sharing information is important. Best practice works better.
Separate as a task, but it should be united in purpose and consolidated
Having separated work streams can be time consuming, but will allow participants to fit in where they have the greatest interest or expertise
I would need to know more about Think Tank before I can complete the survey

2 What other work streams can be developed in order to assure the Think Tank is successful?

Unknown
Insurance, Local issues
Break out groups for rural and urban
One intricate barrier is the fact that most minorities don't see the importance (lack of confidence), need or even want to be homeowners. An organization that promotes the ease and provision of resources for homeowner upkeep must also be in place as part of the process, if not already.
Affordable housing, supportive services, collaboration, access
Local, State & Federal Housing Policies; increasing housing units
Understanding the needs of future homebuyers.
Homeownership funding strategies. Zoning & Density research. CRA education to design products for financial institutions.
Rural vs. Urban, Financial Education, Insurance, Homeownership Sustainability
N/A
This should be open ended. Life changes, the t. tank should remain open and ready to improvise, overcome and adapt
I would hope that virtual meeting will be available to interested parties.

3 How often should the Think Tank committee meet?

5 respondents said “Quarterly”
8 respondents said “Monthly”

4 How can we adequately prepare for the Think Tank?

Unknown
Push out topics a few weeks in advance of the meetings
Have a Think Tank Agenda Committee
Marketing those adopted needs or ideas which derive from the survey responses
Have your data ready to share.
Agendas and stick to time
Better understanding of available resources and gaps
Identify the right people at the table for each work stream in order to insure the broadest possible representation.
Host a kick-off meeting with detailed information on roles and responsibilities for each committee and members
Get engagement materials out early enough so that participants can be prepared to engage in discussion
Pre question
This is a start
Alert organization well in advance of meeting and matters of discussion.

5 What materials can be used to complement the goals for the Think Tank?

Computers and data
Not sure
Agenda touching on certain bullet points
Running dashboard of progress of each goal or subset of the goals.
Social media marketing kit for partners and organizations to share
Best practices and models; data
Compilation of experience of project activity.

Latest Louisiana Housing Needs Assessment. White House Housing Supply Action Plan. NLIHC. National Housing Conference. Habitat for Humanity Cost of Home Program.
Leveraging existing programs, plans and initiatives
Data, sources of data
All that are available, within reason. Must stay focused
Focus on the subject matter and discuss the pitfalls that impact organizations most, which hampers success.

6 What are some tactics that can be used to reach out to the public regarding the Think Tank?

Advertisement, public hearings, podcasts, interviews
2 respondents said “Media, town halls, targeted outreach, representatives”
Public info sessions and social media
An announcement of the end goal to employers, clients of non-profits, customers of financial institutions (mortgage leaders), city government awareness, etc.
Social media, 211, community foundations, united way, social service organizations
Outreach events; updated website; networking with affiliated organizations
QR Scan surveys through a variety of media sources.
Social media, housing authorities and other partners
Social Media is the BEST
Talking to the people that the program is designed to help
Outreach cannot be achieved through one method alone. All available resources should be used to reach people
Public service announcements, emails, billboards.

7 Do you feel the proper resources are being utilized to make the Think Tank a success?

7 respondents said “Unknown”
4 respondents said “Yes”
1 respondent said “No”

8 How would you encourage other partners to engage in the Think Tank?

Invitations
Attend and participate, need time to brainstorm ideas
Invite them to the table
Established resources, and success stories are some of the best encouragement tools.
More contact with northern partners
By sharing updates and proven value added results
Share your experiences.
Networking with Habitat Affiliates and other Non-Profits focused on Housing.
Broadly share the initial blueprint and ask for active participation multiple times
Share the information
Open forum
Empower members, have clear, achievable goals
I would like to have evidence to produce that the Think Tank works. Proof is the best encourager.

9 What feedback do you have regarding the Think Tank?

4 respondents said none
Keep it going don't let it die by the wayside
Great idea to get all parts working together; task force is needed.
North not represented enough
It's an innovative process that has the capacity to improve homeownership opportunities
Lots of exciting potential for breaking down silos.
Terrific organizing
Great to see it taking off
Do not make this an academic exercise! Have members who are motivated, are goal oriented, and structure it so real measurable good can come from the work
Keep a positive approach, encourage, provide, and assist.

10 What suggestions can you provide that will make the Think Tank more robust?

Include many relevant professionals, potential recipients and limit politicians
Have a realistic view of what we are trying to accomplish and what time frames are necessary to complete
Lunch and Learn sessions, break out groups for rural and urban
Once a committee is established, and meetings are in place this can be answered, however a set timeline of the end goal should be established if the proper tools and input is in place , this way all parties involved have an idea of how robust their actionable role, and individual goals should be set.
See who is not at the table and extend an invitation
More visibility through partnerships.
Big Kickoff. Include the voices of those we want to serve. Insure that Homeownership gets a fair representation, particularly in non-entitlement areas.
Focus on quality over quantity; include real estate professionals (realtors, builders, etc.)
Make sure that facilitators are lively, control discussions so that everyone has a chance to share
Encourage more feedback
See above
Same question as nine